

**2012 LAND PARTNERSHIPS
PUBLIC OPINION SURVEY RESULTS**

1) What best describes the amount (not enough, about the right amount, too much) of farmland, natural areas, parks and trails in Cumberland County?

Majority responses:

- Farmland: About the right amount - 54%
- Trails: Not enough - 67%
- Natural Areas: Not enough - 62%
- Parks: Not enough - 50%, About the right amount – 48%

Interpretation - The majority of respondents indicate the current amount of farmland in the County is determined to be adequate. A strong need, by amount, for trails and natural areas was identified. The need for parks was nearly divided between not enough and about the right amount.

2) What is your opinion on the amount of growth in Cumberland County?

Majority responses:

- Too much development - 67%
- About the right amount of development - 29%
- Not enough development - 4%

Interpretation - The majority of respondents feel that there is too much development.

3) Is enough being done to address the following issues (farmland preservation, natural resource protection, parks, trails & greenways and creation of livable communities) in Cumberland County?

Majority responses:

- Natural Resource Protection: More needs to be done - 70%
- Parks, Trails & Greenways: More needs to be done - 69%
- Farmland Preservation: More needs to be done- 67%
- Livable Communities: More needs to be done to address– 57%

Interpretation - The majority of the respondents feel that more needs to be done to address farmland preservation, natural resource protection, parks, trails & greenways and creation of livable communities.

4) How important are the following (farmland preservation, natural resource protection, parks, trails & greenways and livable communities) to you?

Majority responses:

- Natural Resource Protection: Very Important or Important - 90%
- Farmland Preservation: Very Important or Important - 84%
- Parks, Trails & Greenways: Very Important or Important - 83%
- Livable Communities: Very Important or Important – 71%

Interpretation - The majority of respondents feel all of these issues are very important or important. Natural resource protection was identified as the most important. Farmland preservation and parks, trails & greenways were ranked of similar importance.

5) Do you think the following (farmland preservation, natural resource protection, parks, trails & greenways and livable communities) are an appropriate use of public funds?

Majority responses:

- Natural Resource Protection: Yes, an appropriate use - 88%
- Parks, Trails & Greenways: Yes, an appropriate use - 83%
- Farmland Preservation: Yes, an appropriate use - 75%
- Livable Communities: Yes, an appropriate use – 59%

Interpretation - The majority of respondents feel it is appropriate to use public dollars to fund all four categories. Natural resource protection ranked first as most appropriate use. Second, was parks, trails & greenways, followed by farmland preservation.

6) Would you be willing to pay an additional amount to preserve farmland, natural areas, parks, trails & greenways and help create livable communities in Cumberland County?

Responses:

- Yes, another \$10/year – 19%
- Yes, another \$20/year – 18%
- Yes, another \$35/year – 7%
- Yes, another \$50/year – 31%
- No – 16%
- Other – 9%

Interpretation - 75% of respondents are willing to pay additional dollars (between \$10-\$50/per year) to preserve these resources the county. The majority of “yes” respondents indicated a willingness to pay another \$50/year.