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FOR IMMEDIATE RELEASE

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Cumberland County APPRISE Coordinator Receives State Recognition

Cumberland County, Pennsylvania– Today during their public meeting, the Cumberland County Board of Commissioners commended Trudy Kessler for her achievement in receiving the “Bravo Secretary’s Award” from the Commonwealth of Pennsylvania Department of Aging. Kessler was presented with the award at the annual statewide APPRISE Conference held in State College, PA on April 5, 2017. Kessler’s hard work and commitment to the APPRISE Program earned her recognition from the Commonwealth of Pennsylvania Department of Aging. The award applauds demonstrated leadership by local APPRISE Coordinators in areas of performance, client service, innovation and collaboration. Commissioners also presented Kessler with a Certificate of Special Recognition for exemplary service to the citizens of Cumberland County as an APPRISE Coordinator for the Office of Aging & Community Services.

APPRISE is the State Health Insurance Assistance Program (SHIP) for all Medicare beneficiaries in Pennsylvania. The Pennsylvania Department of Aging created APPRISE to help Pennsylvanians understand their Medicare and other related health insurance benefits and assist them in making sound decisions in choosing a healthcare plan that best meet their needs. APPRISE counselors are specially trained staff and volunteers who can answer questions about Medicare and provide objective, easy-to-understand information about Medicare, Medicare Supplemental Insurance, Medicare Advantage Plans, Prescription Plans, and Medicaid. Kessler’s diligence and expertise are instrumental in educating consumers on eligible options for healthcare benefit plans. Kessler simplifies the complex world of Medicare and Medicaid for her clients.

Kessler’s efforts have also leveraged additional funding from the Pennsylvania Department of Aging for the County’s APPRISE Program. The Cumberland County Office of Aging & Community Services will receive a grant award in the amount of \$5,000 to enhance its existing APPRISE funding. The funds must be used for APPRISE related program expenses with a portion allocated for future staff development of the local coordinator.

For more information on the APPRISE Program contact the Office of Aging & Community Services at 240.6110 or visit www.ccpa.net/aging.

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