

Who Should Attend?

- Municipal Staff
- Stewards of the Environment
- Elected Officials
- Environmental and Conservation Organizations
- Municipal Planning Commission Members
- Interested Members of the Public



Workshop

Co-Sponsored by:

- Cumberland Conservation Collaborative
- The Kittatinny Coalition



Cumberland County Planning Department

310 Allen Road, Suite 101
Carlisle, PA 17013

Phone: 717-240-5362
www.ccpa.net/planning
www.ccpa.net/farmland

Cumberland County Return on Environment Presentation



What is the value of Cumberland County's clean air, water and open space?

What happens to our quality of life if we continue to lose our forests, streams and wetlands?

Date:

December 12, 2017
3:00 PM - 4:30 PM

Location:

310 Allen Road
Conference Room B
Carlisle, PA 17013

Return on Environment Report

What is the value of Cumberland County's clean air, water and open space?

What happens to our quality of life if we continue to lose our forests, streams and wetlands?

The Cumberland County Return on Environment report, compiled by the Kittatinny Coalition, demonstrates how open space is greatly contributing to the health of the local economy, as well as to a lower cost of living and improved quality of life for citizens.

Highlights from the data collected in 2015 to generate the report reflect the economic value derived from Cumberland County's natural resources, watersheds, and land:

- \$739.1 million in annual savings for natural system services
- \$521 million in outdoor recreation revenue
- \$174.8 million in annual avoided expenditures for water supply, which reduces tax burdens
- \$53.3 million in total estimated avoided healthcare costs for air pollution

The presentation will explore the methodology and results of this innovative research.



Workshop Agenda

- **3:00-3:15 PM:** Overview of Kittatinny Coalition and Introduction to the Cumberland County Return on Environment Report-Jeanne Ortiz
- **3:15-4:15 PM:** Presentation of Cumberland County Return on Environment Report-John Rogers
- **4:15-4:30 PM:** Questions and Answers/ Course Evaluation

Instructors

Jeanne Ortiz, Program Manager, Landscape Conservation, Audubon Pennsylvania. Jeanne manages the Kittatinny Ridge and Appalachian Trail Conservation Project at Audubon Pennsylvania in partnership with ATC and multiple Kittatinny Coalition partners. Jeanne holds a Bachelor's Degree in Public and Environmental Affairs from Indiana University, Bloomington, Indiana and a Master's Degree in City and Regional Planning from Cornell University, Ithaca, New York.

John Rogers, Principal, Keystone Conservation Trust. John has 43 years of experience in strategic planning, water quality trading, watershed planning, mitigation banking, public/private partnerships, capital planning, asset management, facility siting and decision sciences. Mr. Rogers was the primary author of six Return on Environment studies along the Kittatinny Ridge for the Kittatinny Coalition.

Registration Form

Name

Title

Municipality/Organization

Address

City, State, Zip

Telephone

Email

There is no fee for this class.

Light refreshments will be provided.

Please complete the registration form and mail or email to the address below before December 5, 2017.

Cumberland County
Planning Department
310 Allen Road, Suite 101
Carlisle, PA 17013

Contact for Registration:

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