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PRESS RELEASE

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Cumberland County Awards \$2.8 Million to 92 Hospitality Businesses

Carlisle, PA – Ninety-two Cumberland County hospitality businesses got a boost from the [COVID-19 Hospitality Industry Recovery Program \(CHIRP\)](#) grant funding through the Pennsylvania Department of Community and Economic Development (DCED) provided under the provisions of Act 1 of 2021.

The Cumberland County Board of Commissioners contracted with the Cumberland Area Economic Development Corporation (CAEDC) to administer the grant program on their behalf. CAEDC developed an application and process to distribute more than \$2,869,761 million in grant funding. The grants were awarded to eligible businesses as defined in Act 1 of 2021 to alleviate revenue losses and pay eligible operating expenses due to the COVID pandemic.

CAEDC received 151 applications and awarded grants to [92 eligible applicants](#), totaling \$2,795,000, nearly a month prior to the program deadline of July 15, 2021. For its role in developing and implementing the program, CAEDC was eligible for \$500 per application received, and received \$74,761.

“CAEDC has been extremely instrumental in delivering much needed grant funds to many Cumberland County businesses during the pandemic,” said Cumberland County Commissioner Gary Eichelberger. “The extra funding these businesses received will help reinvigorate our county’s hospitality industry.”

The program was targeted to for-profit businesses that fell within the following categories as their primary purpose of business.

NAICS 721 includes: Lodging or short-term accommodations for travelers and vacationers. It includes traveler accommodation, recreational accommodation and rooming and boarding

houses. This includes B&Bs, hotels/motels, Inns, RV parks and campgrounds and Outdoor Adventure Retreats that provide lodging.

NAICS 722 includes: Food and Beverage Services (full service or limited restaurants, caterers, drinking places, cafeterias, buffets, mobile/food services, snack and non-alcoholic beverage bars). Food and beverage services being offered in an establishment that conducts another business (hotel, entertainment venue, country club) are only eligible if the food/beverage business is operating as separate legal entity and food/beverage is the primary service for that entity.

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